



RUN OF © Runarchy Attitude  
SS 23 COLLECTION



run-of.com  
@run\_of\_ra



RUN OF was born from obsessive passion for the sneakers of Matteo Ciuti, born in 1973, in Tuscany, founder and designer of the brand.

Matteo Ciuti has twenty years of experience in the world of design and fashion, with countless collaborations with the top brands and individual projects, ranging from transportation design to product design and fashion.

In 2020 he ventured for the first time in the sneaker project, his dream has finally got a name RUN OF. Meeting with BOEMOS company becomes the missing component, only this union consents in fact, the definitive development of a complex shoe identical to the designer's project idea.

RUN OF officially sees the light on 9 of January 2020, with the presentation of the first collection at the Pitti Uomo No.97. Here is presented our iconic model BODRUM, the name comes from the fact that our final design of the shoe was born while flying over the Turkish area of Bodrum.

The collection immediately gained an excellent success on the market and the shoe was immediately considered one of the most original sneakers proposed in the 2020 winter season.

Today RUN OF is growing well, despite a devastating post covid for the fashion market. With our second collection, we are entering the top shops all over the world.

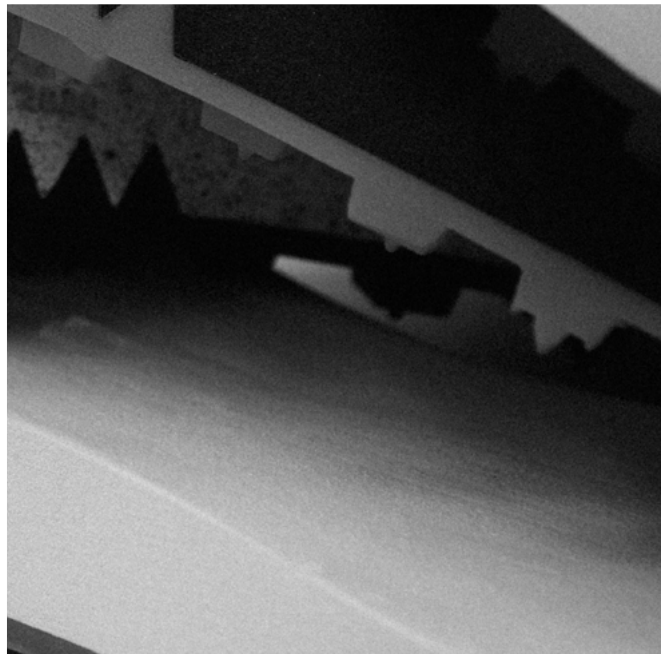
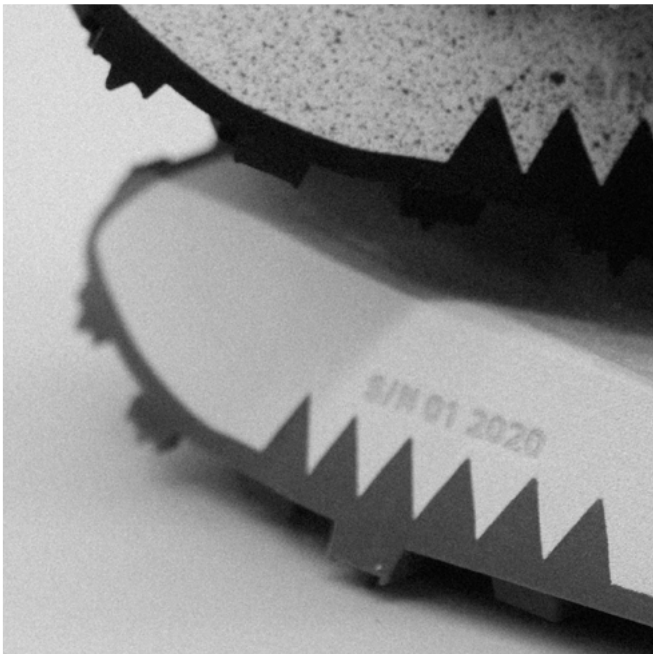
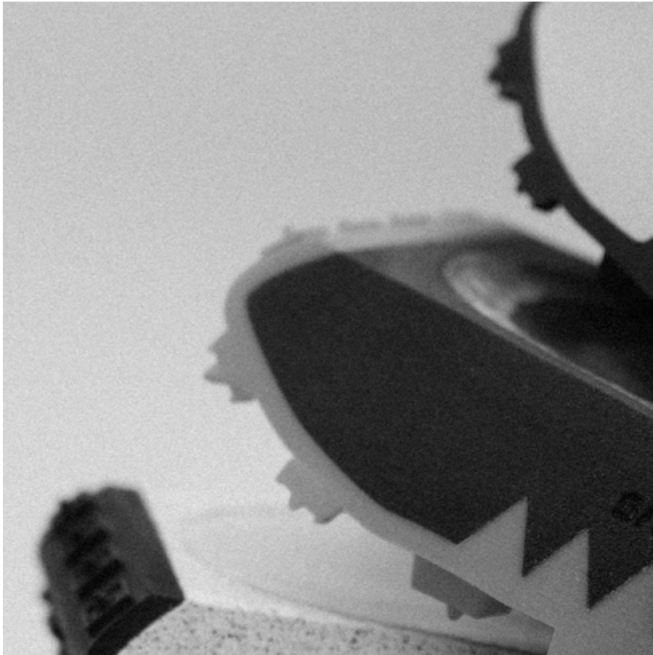


The concept of the shoe is simple, we wanted to create a product difficult to catalog and with a very strong personality.

RUN OF sneakers are a melting pot of styles, inspirations, materials and philosophies, a free platform to express our eclectic way of living, without aesthetic limits of any kind.

The style of the shoe comes from many contaminations: from vintage, just look at the 70's running sole, to fashion, the use of precious materials, and technical, the back rubber heel reinforcement.

This mix makes us unique and indefinable.



The fundamental element of the shoe is our characteristic 3D sole, patented No.402020000000340, which bears our logo, 6 small triangles representing 5 elements of the earth + 1 the road.

The materials that have been used are of the highest quality, the midsole was made of EVA/RUBBER with the use of polymers derived from recycled products that give lightness and flexibility.

The shoe tread is in TPU instead, a noble polyurethane based polymer with excellent technical/mechanical characteristics.

The sole has a characteristic roll on the back that shows off the aggressive teeth of the tread and allows to have an excellent walking sensation and to tangibly release the pressure on the spine.

#### RUN OF UPCYCLE

We improved the sustainability of our sneakers by introducing recycled rubber's soles for a new style we called ERRANT.



The production of the shoe is Italian and we are proud of it. Our strong partnership with BOEMOS, a company with 70 years of history and leader in the world of footwear, has allowed us in fact to develop a high quality, artisan product, but with a global vision that reviews in radical way the Italian concept of shoe craftsmanship, often lacking a fundamental modernity in today's market.

This artisan capacity allows us to create dedicated projects and exclusive limited edition, with brands and top stores.

We provide a sneakers/tailoring service for top stores.

The materials used to create the upper are of exclusive Italian origin and by scanning the QR code found in our packaging you can easily trace not only the suppliers but also the workers themselves who participated in the creation of the shoe in all its phases.



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# family GENESIS





# BEIGE/B

family GENESIS

sizes

art. 40039 man 39 40 41 42 43 44 45 46  
art. 9378 woman 35 36 37 38 39 40 41







# BLACK/B

family GENESIS

sizes

art. 40039 man 39 40 41 42 43 44 45 46

art. 9378 woman 35 36 37 38 39 40 41





# BLUE/B

family GENESIS

sizes

art. 40039 man 39 40 41 42 43 44 45 46  
art. 9378 woman 35 36 37 38 39 40 41





# GREEN/B

family GENESIS

sizes

art. 40039 man 39 40 41 42 43 44 45 46

art. 9378 woman 35 36 37 38 39 40 41



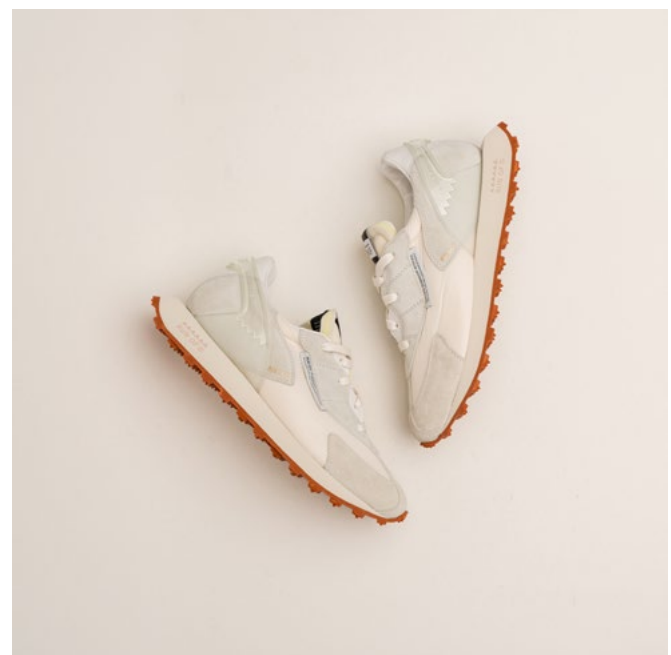
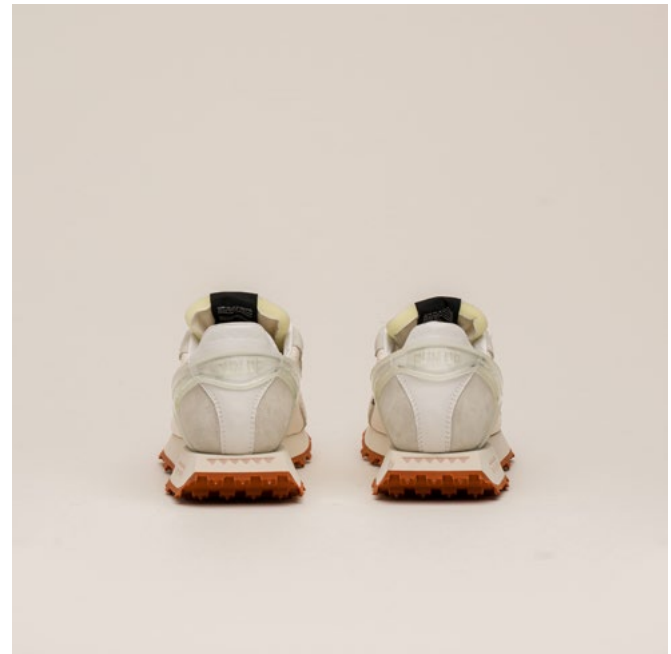


# LIGHT/B

family GENESIS

sizes

art. 40039 man 39 40 41 42 43 44 45 46  
art. 9378 woman 35 36 37 38 39 40 41





# LIME/B

family GENESIS

sizes

art. 40039 man                                39 40 41 42 43 44 45 46

art. 9378 woman    35 36 37 38 39 40 41





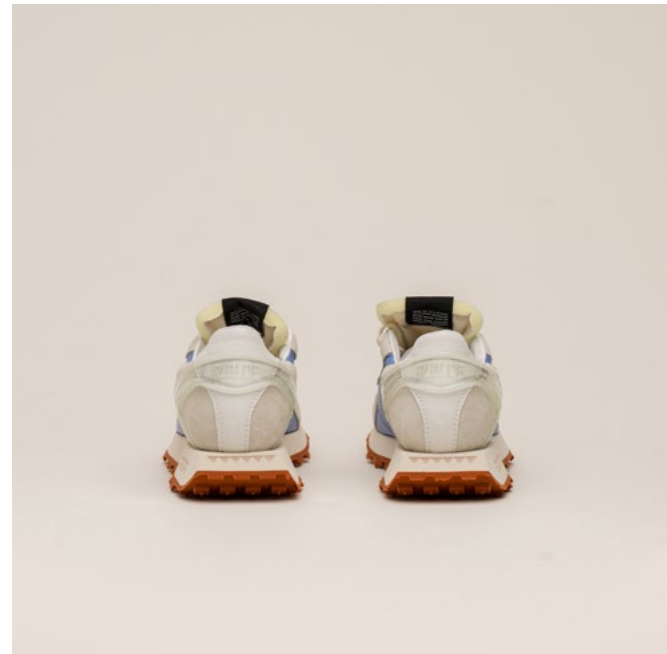
# VIOLET/B

family GENESIS

sizes

art. 40039 man 39 40 41 42 43 44 45 46

art. 9378 woman 35 36 37 38 39 40 41





# family MIRROR





# APPLE PIE

family MIRROR

sizes

art. 9378G woman 35 36 37 38 39 40 41







# FLORENTIA

family MIRROR

sizes

art. 9378G woman 35 36 37 38 39 40 41





# WHITE SAND

family MIRROR

sizes

art. 9378G woman 35 36 37 38 39 40 41





# family STRIPE





# STRIPE ONE

family STRIPE

sizes

art. 40039G man

39 40 41 42 43 44 45 46





# STRIPE TWO

family STRIPE

sizes

art. 40039G man

39 40 41 42 43 44 45 46





# STRIPE THREE

family STRIPE

sizes

art. 40039G man

39 40 41 42 43 44 45 46





# family MANGO





# CONCRETE

family MANGO/B

sizes

art. 9377 woman 35 36 37 38 39 40 41







# DUSTIN

family MANGO/B

sizes

art. 40038 man

39 40 41 42 43 44 45 46





# MANGO

family MANGO/B

sizes

art. 9377 woman 35 36 37 38 39 40 41





# NUDE

family MANGO/B

sizes

art. 9377 woman 35 36 37 38 39 40 41





# SUNRISE

family MANGO/B

sizes

art. 9377 woman 35 36 37 38 39 40 41





# family TEMPELHOF





# BOULEVARD

family TEMPELHOF

sizes

art. 40038 man

39 40 41 42 43 44 45 46





# MARAIS

family TEMPELHOF

sizes

art. 40038 man

39 40 41 42 43 44 45 46





# PARIS

family TEMPELHOF

sizes

art. 40038 man

39 40 41 42 43 44 45 46







# ST. GERMAIN

family TEMPELHOF

sizes

art. 40038 man

39 40 41 42 43 44 45 46





# TEMPELHOF

family TEMPELHOF

sizes

art. 40038 man

39 40 41 42 43 44 45 46





# family PURE





# JUICE

family PURE

sizes  
art. 9377 woman 35 36 37 38 39 40 41





# PURE

family PURE

sizes

art. 9377 woman    35 36 37 38 39 40 41





# SHAKE

family PURE

sizes

art. 9377 woman 35 36 37 38 39 40 41





# WOW

family PURE

sizes

art. 9377 woman 35 36 37 38 39 40 41





# family HUNTER







# AMBUSH

family HUNTER

sizes

art. 40038 man

39 40 41 42 43 44 45 46





# DUST

family HUNTER

sizes

art. 9377 woman    35 36 37 38 39 40 41





# HELMUT

family HUNTER

sizes

art. 40038 man

39 40 41 42 43 44 45 46





# REFUGE

family HUNTER

sizes

art. 40038 man

39 40 41 42 43 44 45 46





# family RUNNING





# RUN HOME

family **RUNNING**

sizes

art. 9377 woman    35 36 37 38 39 40 41





# RUN HOT ONE

family **RUNNING**

sizes

art. 9377 woman    35 36 37 38 39 40 41





# RUN SOFT

family **RUNNING**

sizes

art. 9377 woman    35 36 37 38 39 40 41







# JUMP

family **RUNNING**

sizes

art. 40038 man

39 40 41 42 43 44 45 46





# PATROL

family **RUNNING**

sizes

art. 40038 man

39 40 41 42 43 44 45 46





# STEP

family **RUNNING**

sizes

art. 40038 man

39 40 41 42 43 44 45 46





# family HIKE





# HIKE/ONE

family HIKE

sizes

art. 40038 man 39 40 41 42 43 44 45 46

art. 9377 woman 35 36 37 38 39 40 41





# HIKE/TWO

family HIKE

sizes

art. 40038 man 39 40 41 42 43 44 45 46

art. 9377 woman 35 36 37 38 39 40 41





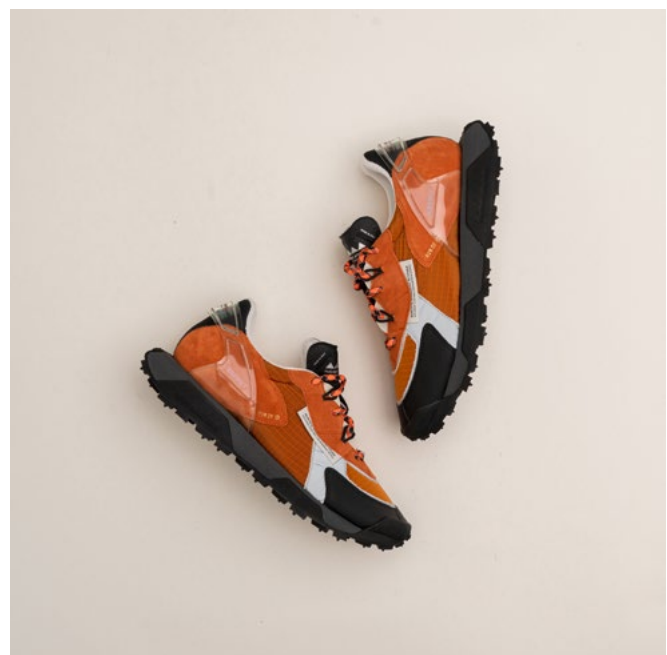
# HIKE/THREE

family HIKE

sizes

art. 40038 man 39 40 41 42 43 44 45 46

art. 9377 woman 35 36 37 38 39 40 41





# HIKE/FOUR

family HIKE

sizes

art. 40038 man 39 40 41 42 43 44 45 46

art. 9377 woman 35 36 37 38 39 40 41







# family REVOLT





# REVOLT/DARK

family REVOLT

sizes

art. 40039G man

39 40 41 42 43 44 45 46

art. 9378G woman

35 36 37 38 39 40 41





# REVOLT/FARD

family REVOLT

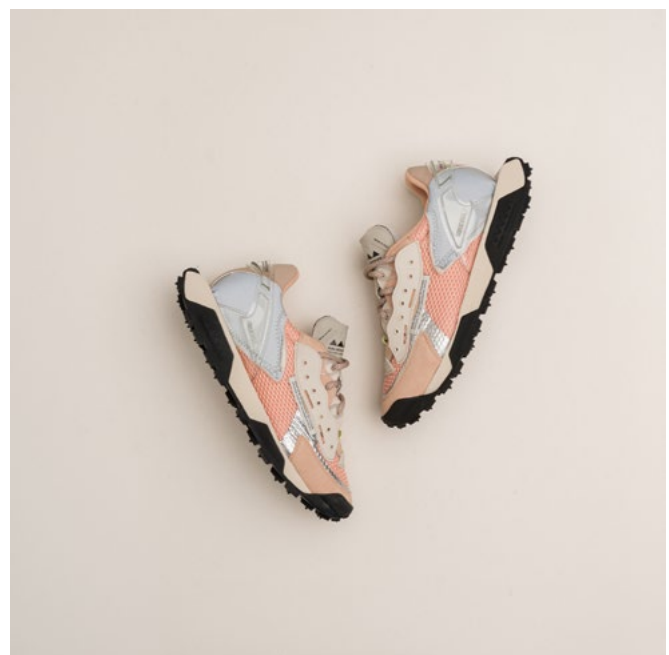
sizes

art. 40039G man

39 40 41 42 43 44 45 46

art. 9378G woman

35 36 37 38 39 40 41





# REVOLT/FOUND

family REVOLT

sizes

art. 40039G man

39 40 41 42 43 44 45 46

art. 9378G woman

35 36 37 38 39 40 41





# REVOLT/SILVER

family REVOLT

sizes

art. 40039G man

39 40 41 42 43 44 45 46

art. 9378G woman

35 36 37 38 39 40 41





# REVOLT/STEEL

family REVOLT

sizes

art. 40039G man

39 40 41 42 43 44 45 46

art. 9378G woman

35 36 37 38 39 40 41





# family RO-1





# HOWARD

family RO-1

sizes

art. 40038 man 39 40 41 42 43 44 45 46

art. 9377 woman 35 36 37 38 39 40 41







# MINTED

family RO-1

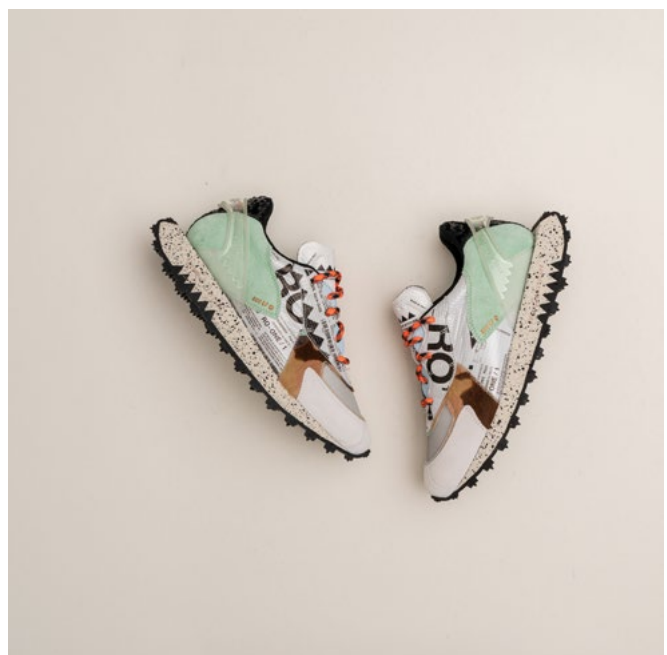
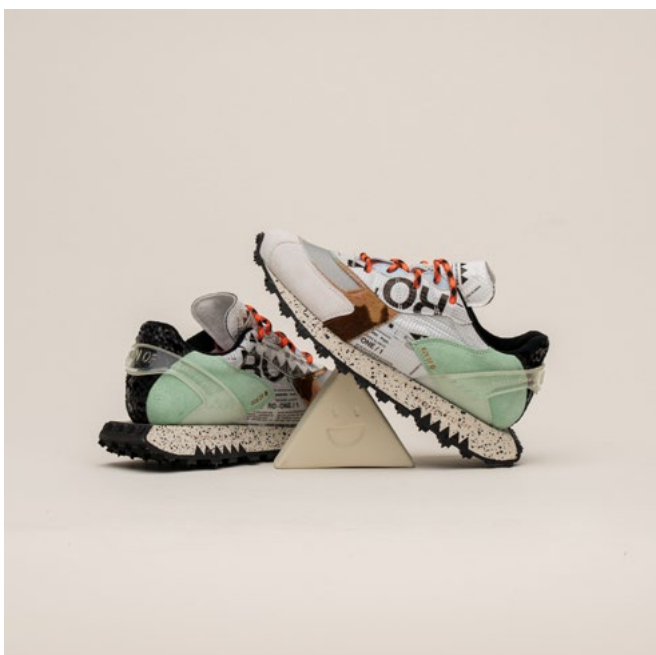
sizes

art. 40038 man

39 40 41 42 43 44 45 46

art. 9377 woman

35 36 37 38 39 40 41





# RAJY

family RO-1

sizes

art. 40038 man

39 40 41 42 43 44 45 46

art. 9377 woman

35 36 37 38 39 40 41





# SHELDON

family RO-1

sizes

art. 40038 man 39 40 41 42 43 44 45 46

art. 9377 woman 35 36 37 38 39 40 41





# BLACK MAMBA

family RO-1

sizes

art. 40038 man                    39 40 41 42 43 44 45 46  
art. 9377 woman    35 36 37 38 39 40 41





# SHUTTLE

family RO-1

sizes

art. 40038 man 39 40 41 42 43 44 45 46

art. 9377 woman 35 36 37 38 39 40 41





# family COLOR





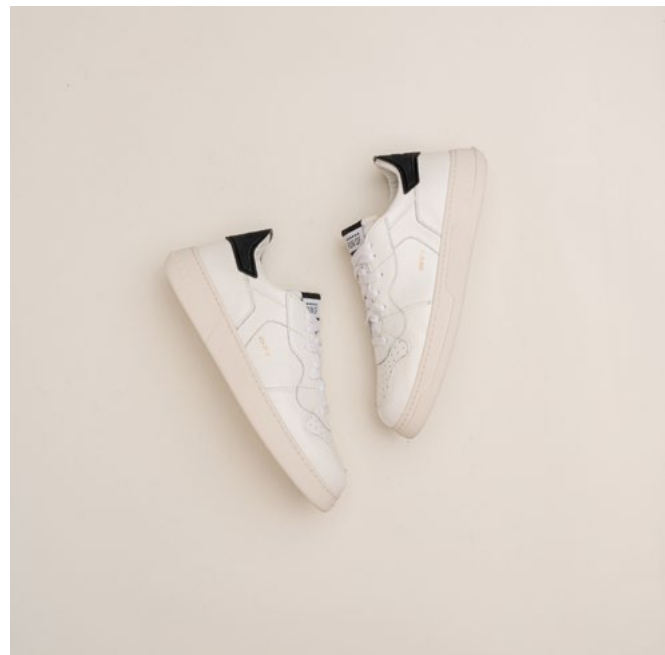
# CLASS

family CLASSIC/BASIC

sizes

art. 40048 man 39 40 41 42 43 44 45 46

art. 70021 woman 35 36 37 38 39 40 41



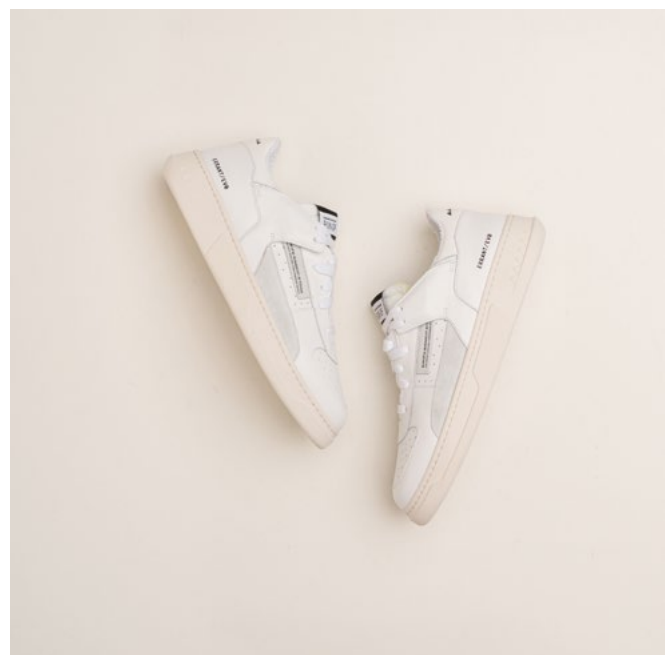


# AIR

family COLOR/EVO

sizes

art. 40176 man 39 40 41 42 43 44 45 46  
art. 70099 woman 35 36 37 38 39 40 41







# ALL BLACK

family COLOR/EVO

sizes

art. 40176 man 39 40 41 42 43 44 45 46

art. 70099 woman 35 36 37 38 39 40 41





# HIGH COMBO

family COLOR/MID

sizes

art. 40188 man 39 40 41 42 43 44 45 46

art. 70108 woman 35 36 37 38 39 40 41





# NET

family COLOR/MID

sizes

art. 40188 man 39 40 41 42 43 44 45 46  
art. 70108 woman 35 36 37 38 39 40 41





# SMASH

family COLOR/MID

sizes

art. 40188 man 39 40 41 42 43 44 45 46  
art. 70108 woman 35 36 37 38 39 40 41





# NOTTE

family COLOR/MID

sizes

art. 40141 man 39 40 41 42 43 44 45 46  
art. 70064 woman 35 36 37 38 39 40 41





# family BSKT





# LAND

family BSKT LOW

sizes

art. 40140 man 39 40 41 42 43 44 45 46

art. 70100 woman 35 36 37 38 39 40 41





# LOVE

family BSKT LOW

sizes

art. 40140 man 39 40 41 42 43 44 45 46

art. 70100 woman 35 36 37 38 39 40 41







# MERCIER

family BSKT LOW

sizes

art. 40140 man 39 40 41 42 43 44 45 46

art. 70100 woman 35 36 37 38 39 40 41





# CELTIC

family BSKT HIGH

sizes

art. 40141 man 39 40 41 42 43 44 45 46

art. 70064 woman 35 36 37 38 39 40 41





# PARADE

family BSKT HIGH

sizes

art. 40141 man 39 40 41 42 43 44 45 46

art. 70064 woman 35 36 37 38 39 40 41





# SCOTT

family BSKT HIGH

sizes

art. 40141 man 39 40 41 42 43 44 45 46

art. 70064 woman 35 36 37 38 39 40 41





# family LEGEND





# LEGEND/ONE

family LEGEND

sizes

art. 40141 man 39 40 41 42 43 44 45 46

art. 70064 woman 35 36 37 38 39 40 41





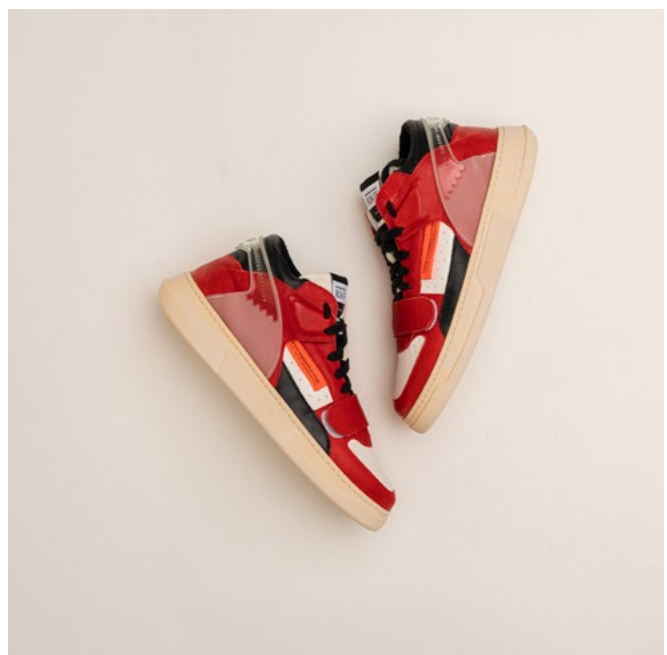
# LEGEND/TWO

family LEGEND

sizes

art. 40141 man 39 40 41 42 43 44 45 46

art. 70064 woman 35 36 37 38 39 40 41





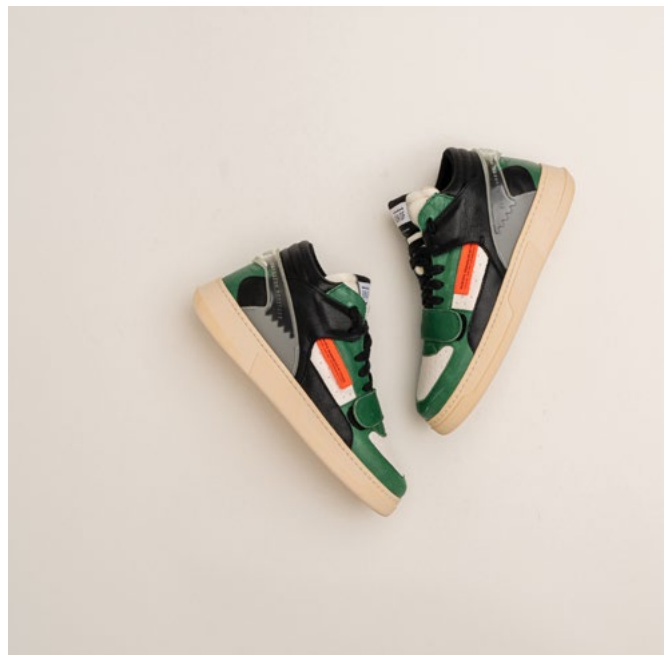
# LEGEND/THREE

family LEGEND

sizes

art. 40141 man 39 40 41 42 43 44 45 46

art. 70064 woman 35 36 37 38 39 40 41







# family METAL





# BESSMER

family METAL

sizes

art. 70099 woman 35 36 37 38 39 40 41





# HIRON

family METAL

sizes

art. 70099 woman 35 36 37 38 39 40 41





# METAL PUNK

family METAL

sizes

art. 70064 woman 35 36 37 38 39 40 41





# NICKEL

family METAL

sizes

art. 70064 woman 35 36 37 38 39 40 41





# TITANIO

family METAL

sizes

art. 70099 woman 35 36 37 38 39 40 41





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# SCOPE CERTIFICATE

Scope Certificate Number: CU1000667GRS-2022-00004523

Control Union Certifications declares that

**Olmetex spa**

License Number: 1000667

Sede legale Via Canturina 10/22070 Olmeda di Capiago-Sede Operativa Strada statale Briantea ,18/Orsenigo(Italy)  
 22070 Olmeda di Capiago  
 Italy

has been inspected and assessed in accordance with the

**Global Recycled Standard (GRS)**  
 - Version 4.0-

and that products of the categories as mentioned below (and further specified in the product appendix) conform with this standard.

Product categories: Dyed fabrics

Processing steps / activities carried out under responsibility of the above mentioned company for the certified products:

Finishing, Storing, Trading, Weaving

This certificate is valid until:  
 2023-01-13

Place and date of issue:

Stamp of the issuing body

Standard's Logo



2022-01-13, Zwolle



Logo of the accreditation body



Name of authorised person:

On behalf of the Managing Director  
 Peter Toth | Certifier



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