



RUN OF © Runarchy Attitude
AW 22-23 COLLECTION



run-of.com
@run_of_ra



RUN OF was born from obsessive passion for the sneakers of Matteo Ciuti, born in 1973, in Tuscany, founder and designer of the brand.

Matteo Ciuti has twenty years of experience in the world of design and fashion, with countless collaborations with the top brands and individual projects, ranging from transportation design to product design and fashion.

In 2020 he ventured for the first time in the sneaker project, his dream has finally got a name RUN OF. Meeting with BOEMOS company becomes the missing component, only this union consents in fact, the definitive development of a complex shoe identical to the designer's project idea.

RUN OF officially sees the light on 9 of January 2020, with the presentation of the first collection at the Pitti Uomo No.97. Here is presented our iconic model BODRUM, the name comes from the fact that our final design of the shoe was born while flying over the Turkish area of Bodrum.

The collection immediately gained an excellent success on the market and the shoe was immediately considered one of the most original sneakers proposed in the 2020 winter season.

Today RUN OF is growing well, despite a devastating post covid for the fashion market. With our second collection, we are entering the top shops all over the world.



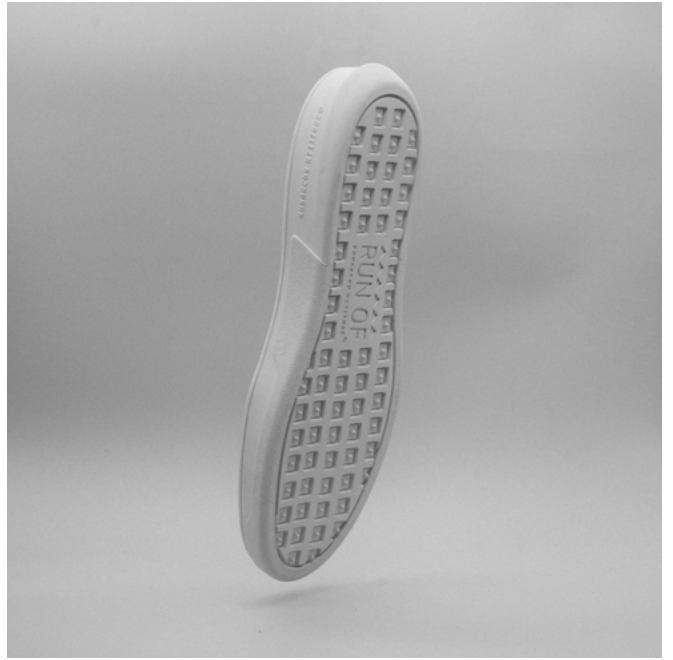
The concept of the shoe is simple, we wanted to create a product difficult to catalog and with a very strong personality.

Our sneakers, like the world around us, is a melting pot of styles, inspirations, materials and philosophies. For us BODRUM is a free platform on which we can express in an eclectic way our way of living, without aesthetic limits of any kind and above all seeking to abandon the usual way of seeing a shoe.

Our motto perfectly embodies the mood of the project: RUNARCHY ATTITUDE.

We are not interested in following trends, nor we are interested in following other brands in the industry, we are simply RUN OF.

The style of the shoe comes from many contaminations: from vintage, just look at the 70's running sole, to fashion, the use of precious materials, and technical, the back rubber heel reinforcement. This mix makes us unique and indefinable.



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The fundamental element of the shoe is our characteristic 3D sole, patented No.402020000000340, which bears our logo, 6 small triangles representing 5 elements of the earth + 1 the road.

The materials that have been used are of the highest quality, the midsole was made of EVA/RUBBER with the use of polymers derived from recycled products that give lightness and flexibility. The shoe tread is in TPU instead, a noble polyurethane based polymer with excellent technical/mechanical characteristics.

The sole has a characteristic roll on the back that shows off the aggressive teeth of the tread and allows to have an excellent walking sensation and to tangibly release the pressure on the spine.

RUN OF UPCYCLE

We improved the sustainability of our sneakers by introducing recycled rubber's soles for a new style we called ERRANT.



The production of the shoe is Italian and we are proud of it. Our strong partnership with BOEMOS, a company with 70 years of history and leader in the world of footwear, has allowed us in fact to develop a high quality, artisan product, but with a global vision that reviews in radical way the Italian concept of shoe craftsmanship, often lacking a fundamental modernity in today's market.

We consider ourselves MADE IN ITALY 2.0. This artisan capacity allows us to create dedicated projects and exclusive limited edition, with brands and top stores, this attitude makes us unique, as we can provide a sneakers/tailoring service for top stores. The materials used to create the upper are of exclusive Italian origin and by scanning the QR code found in our packaging you can easily trace not only the suppliers but also the workers themselves who participated in the creation of the shoe in all its phases.



BODRUM



CARBONIFERA

style **vintage**

sizes

art. 40039 man										39	40	41	42	43	44	45	46
art. 9378 woman	35	36	37	38	39	40	41										



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WHITE BODRUM

style **vintage**

sizes

art. 40039 man	39	40	41	42	43	44	45	46
art. 9378 woman	35	36	37	38	39	40	41	



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ORIGINAL BLACK

style vintage

sizes

art. 40039 man	39	40	41	42	43	44	45	46
art. 9378 woman	35	36	37	38	39	40	41	



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BLANCHA

style **vintage**

sizes

art. **40039** man

39 40 41 42 43 44 45 46

art. **9378** woman

35 36 37 38 39 40 41



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ALBERT

style **vintage**

sizes

art. 40039 man										39	40	41	42	43	44	45	46
art. 9378 woman	35	36	37	38	39	40	41										



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FRANZ

style vintage

sizes

art. 40039 man	39	40	41	42	43	44	45	46
art. 9378 woman	35	36	37	38	39	40	41	



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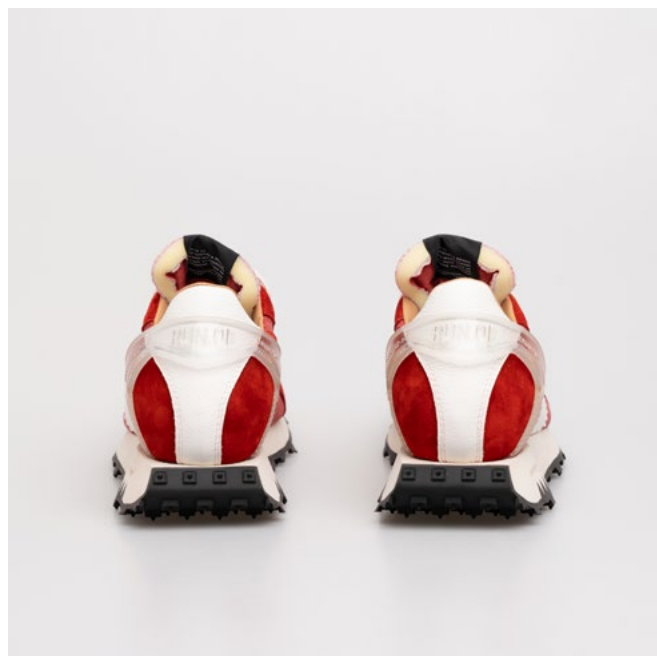


LOUIS

style **vintage**

sizes

art. 40039 man	39	40	41	42	43	44	45	46
art. 9378 woman	35	36	37	38	39	40	41	



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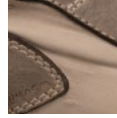


VINTAGE PPT

style vintage

sizes

art. 40039 man								39	40	41	42	43	44	45	46
art. 9378 woman	35	36	37	38	39	40	41								



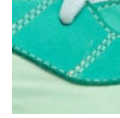
brown



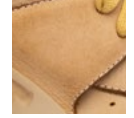
cipria



dust



grass



mud



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CIPRIA

style bodrum

sizes

art. 40038 man 39 40 41 42 43 44 45 46
art. 9377 woman 35 36 37 38 39 40 41



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CLOUDY

style bodrum

sizes

art. 40038 man

39 40 41 42 43 44 45 46

art. 9377 woman

35 36 37 38 39 40 41



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SUNSHINE

style bodrum

sizes

art. 40038 man	39	40	41	42	43	44	45	46
art. 9377 woman	35	36	37	38	39	40	41	



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CIELO

style bodrum

sizes

art. 40038 man

39 40 41 42 43 44 45 46

art. 9377 woman

35 36 37 38 39 40 41



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SAGE

style bodrum

sizes

art. 40038 man

39 40 41 42 43 44 45 46

art. 9377 woman

35 36 37 38 39 40 41



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MORA

style bodrum

sizes

art. 40038 man

39 40 41 42 43 44 45 46

art. 9377 woman

35 36 37 38 39 40 41



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MANGO

style bodrum

sizes

art. 40038 man	39	40	41	42	43	44	45	46
art. 9377 woman	35	36	37	38	39	40	41	



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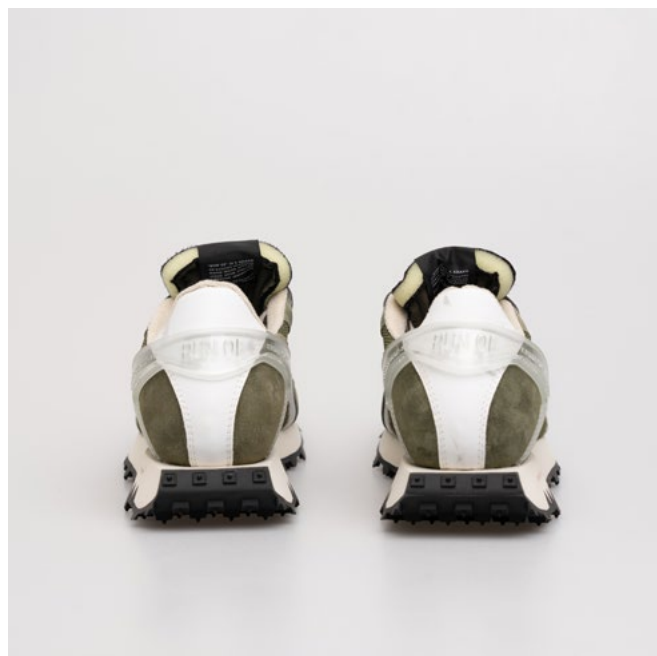
BUND

style bodrum

sizes

art. 40038 man 39 40 41 42 43 44 45 46

art. 9377 woman 35 36 37 38 39 40 41



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TEMPELHOF

style bodrum

sizes

art. 40038 man	39	40	41	42	43	44	45	46
art. 9377 woman	35	36	37	38	39	40	41	





WONG

style bodrum

sizes

art. 40038 man	39	40	41	42	43	44	45	46
art. 9377 woman	35	36	37	38	39	40	41	



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ABEL

styl. bodrum color

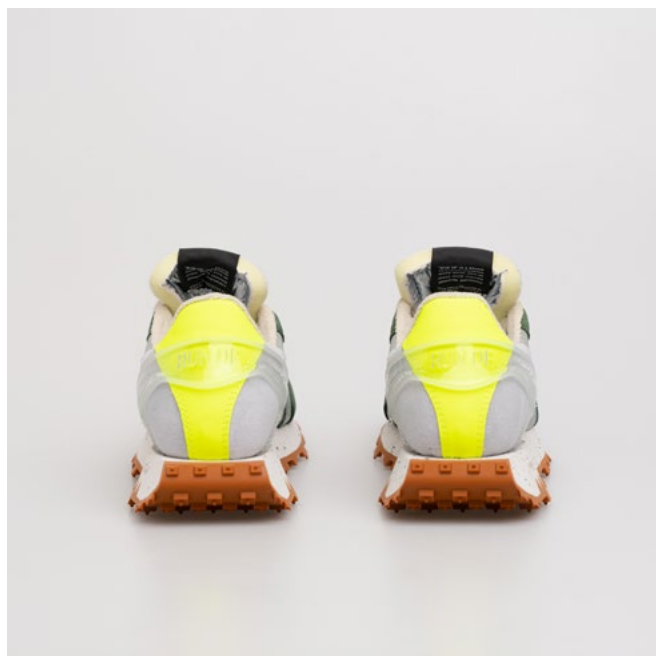
sizes

art. 40038 man

39 40 41 42 43 44 45 46

art. 9377 woman

35 36 37 38 39 40 41



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ILDA

styl. bodrum color

sizes

art. 40038 man	39	40	41	42	43	44	45	46
art. 9377 woman	35	36	37	38	39	40	41	



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KARINA

styl. bodrum color

sizes

art. 40038 man	39	40	41	42	43	44	45	46
art. 9377 woman	35	36	37	38	39	40	41	



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PURE

styl. bodrum origin

sizes

art. 40038 man								39	40	41	42	43	44	45	46
art. 9377 woman	35	36	37	38	39	40	41								



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POLARIS

styl. bodrum origin

sizes

art. 40038 man

39 40 41 42 43 44 45 46

art. 9377 woman

35 36 37 38 39 40 41



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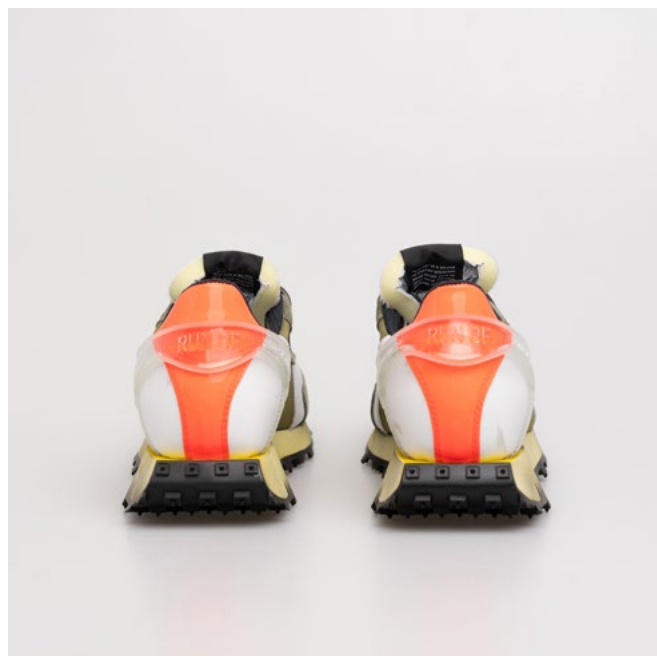


HELMUT

styl. bodrum origin

sizes

art. 40038 man	39	40	41	42	43	44	45	46
art. 9377 woman	35	36	37	38	39	40	41	



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JENS

styl. bodrum origin

sizes

art. 40038 man									39	40	41	42	43	44	45	46
art. 9377 woman	35	36	37	38	39	40	41									



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SIARD

styl. bodrum origin

sizes

art. 40038 man 39 40 41 42 43 44 45 46

art. 9377 woman 35 36 37 38 39 40 41



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OLAF

styl. bodrum origin

sizes

art. 40038 man 39 40 41 42 43 44 45 46

art. 9377 woman 35 36 37 38 39 40 41



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PUNK ZEBRA

styl. bodrum animalier

sizes

art. 40038 man	39	40	41	42	43	44	45	46
art. 9377 woman	35	36	37	38	39	40	41	



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run-of.com



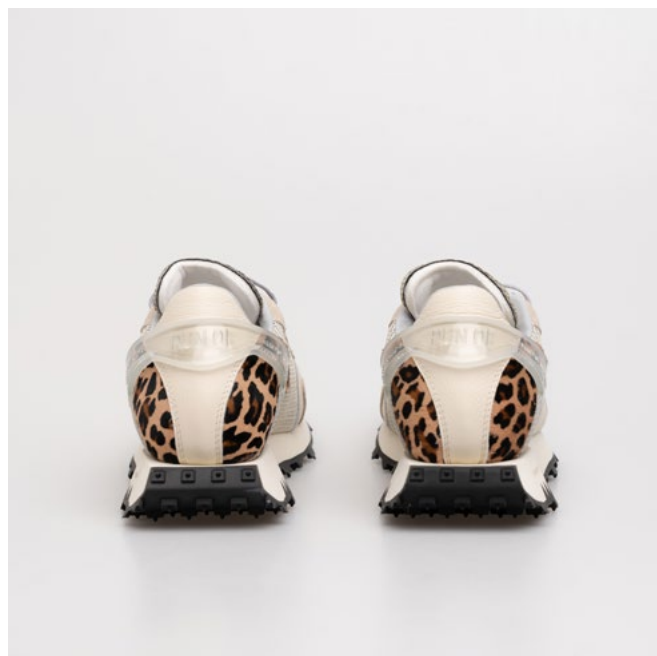
URBAN JUNGLE

styl. bodrum animalier

sizes

art. 40038 man 39 40 41 42 43 44 45 46

art. 9377 woman 35 36 37 38 39 40 41



AW 22-23 COLLECTION

run-of.com



RO1 JUNGLE

styl. RO-1

sizes

art. 40038 man	39	40	41	42	43	44	45	46
art. 9377 woman	35	36	37	38	39	40	41	



AW 22-23 COLLECTION

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RO-1 ACID LEOPARD

styl. RO-1

sizes

art. 40038 man 39 40 41 42 43 44 45 46

art. 9377 woman 35 36 37 38 39 40 41



AW 22-23 COLLECTION

run-of.com



BERLIN

styl. RO-1

sizes

art. 40038 man									39	40	41	42	43	44	45	46
art. 9377 woman	35	36	37	38	39	40	41									



AW 22-23 COLLECTION

run-of.com



EMO

styl. RO-1

sizes

art. 40038 man	39	40	41	42	43	44	45	46
art. 9377 woman	35	36	37	38	39	40	41	



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run-of.com

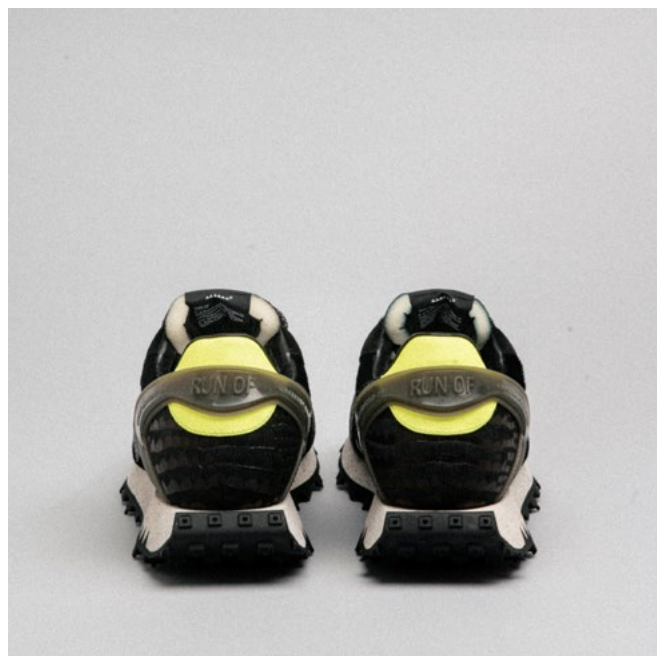
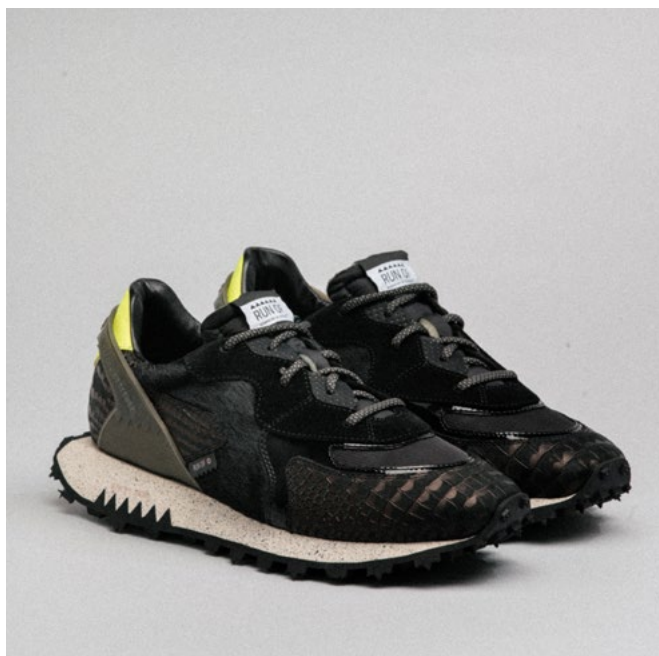


BLACK MAMBA

styl. original

sizes

art. 40050 man	39	40	41	42	43	44	45	46
art. 9395 woman	35	36	37	38	39	40	41	



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run-of.com

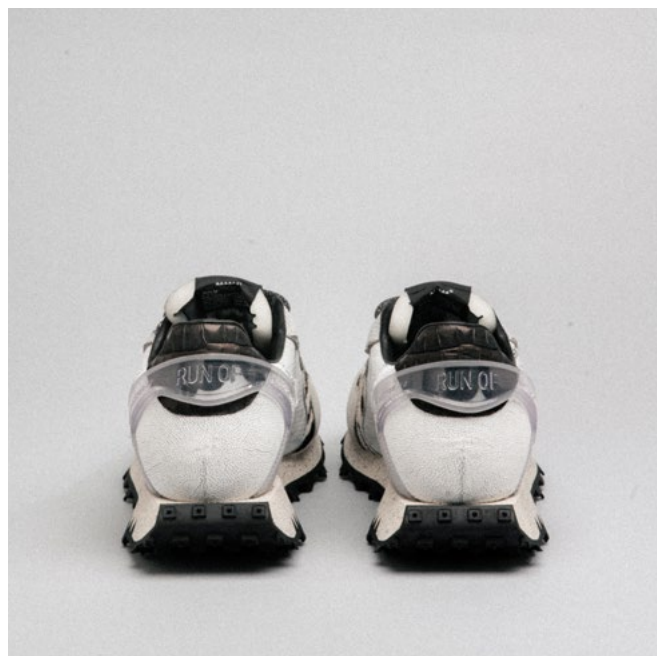


SHUTTLE

styl. original

sizes

art. 40050 man	39	40	41	42	43	44	45	46
art. 9395 woman	35	36	37	38	39	40	41	



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REVOLT



BLACK

style revolt

sizes

art. 40039 man 39 40 41 42 43 44 45 46

art. 9378 woman 35 36 37 38 39 40 41



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HEART

style revolt

sizes

art. 40039 man									39	40	41	42	43	44	45	46
art. 9378 woman	35	36	37	38	39	40	41									



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ICE

style revolt

sizes

art. 40039 man

39 40 41 42 43 44 45 46

art. 9378 woman

35 36 37 38 39 40 41



AW 22-23 COLLECTION

run-of.com



VIP

style revolt

sizes

art. 40039 man 39 40 41 42 43 44 45 46
art. 9378 woman 35 36 37 38 39 40 41



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run-of.com



AUSGANG

styl. revolt trail

sizes

art. 40038 man 39 40 41 42 43 44 45 46

art. 9377 woman 35 36 37 38 39 40 41



AW 22-23 COLLECTION

run-of.com



DAMEN

styl. revolt trail

sizes

art. 40038 man

39 40 41 42 43 44 45 46

art. 9377 woman

35 36 37 38 39 40 41



AW 22-23 COLLECTION

run-of.com



HILL

styl. revolt trail

sizes

art. 40038 man

39 40 41 42 43 44 45 46

art. 9377 woman

35 36 37 38 39 40 41



AW 22-23 COLLECTION

run-of.com



ERRANT



CLASS

styl. errant

sizes

art. 40048 man 39 40 41 42 43 44 45 46

art. 70021 woman 35 36 37 38 39 40 41



AW 22-23 COLLECTION

run-of.com



BABYLON

styl. errant

sizes

art. 40048 man 39 40 41 42 43 44 45 46

art. 70021 woman 35 36 37 38 39 40 41



AW 22-23 COLLECTION

run-of.com



EVO COMBI

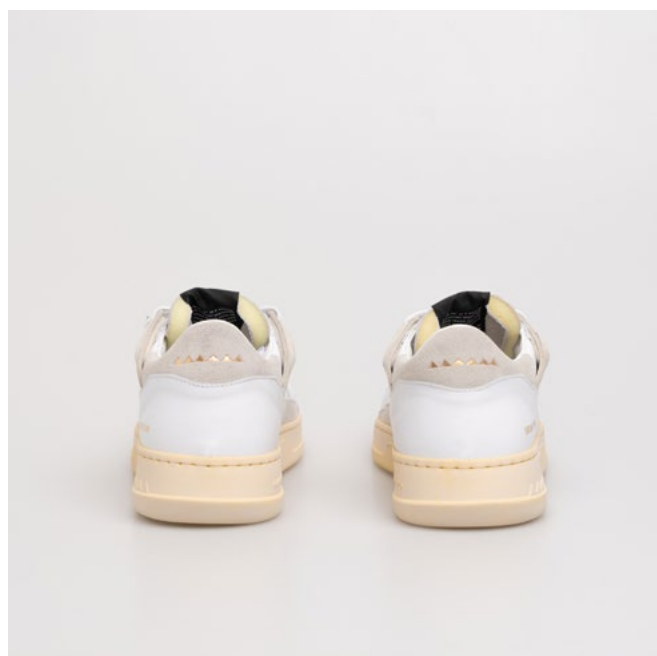
styl. errant evo

sizes

art. 40176 man 39 40 41 42 43 44 45 46

art. 70099 woman 35 36 37 38 39 40 41

- | | | | | | |
|---|---|--|---|---|---|
|  |  |  |  |  |  |
| RF | ZA | BO | GI | CP | AQ |
|  |  |  |  |  |  |
| AF | RU | CE | BM | AV | GF |



AW 22-23 COLLECTION

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NIGHT

styl. errant evo

sizes

art. 40176 man 39 40 41 42 43 44 45 46

art. 70099 woman 35 36 37 38 39 40 41



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ARGENTO

styl. errant evo

sizes

art. 40176 man 39 40 41 42 43 44 45 46

art. 70099 woman 35 36 37 38 39 40 41



AW 22-23 COLLECTION

run-of.com



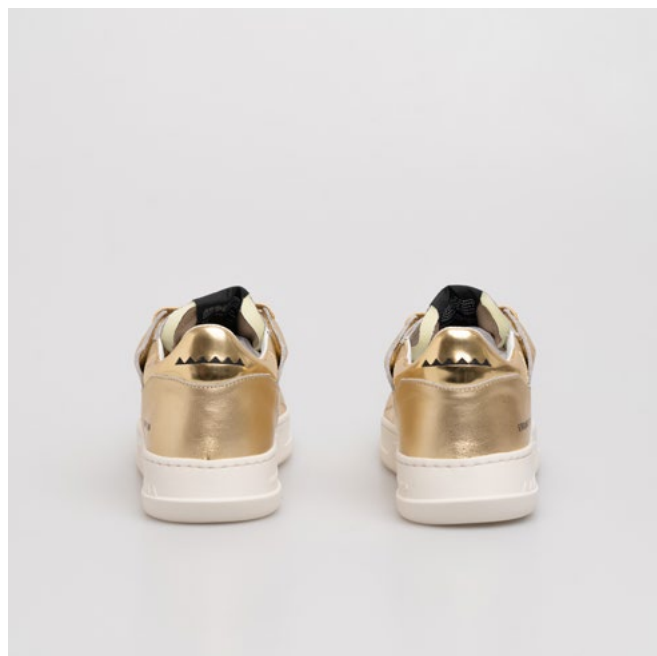
ORO

styl. errant evo

sizes

art. 40176 man 39 40 41 42 43 44 45 46

art. 70099 woman 35 36 37 38 39 40 41



AW 22-23 COLLECTION

run-of.com



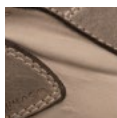
EVO PPT

styl. errant evo

sizes

art. 40176 man 39 40 41 42 43 44 45 46

art. 70099 woman 35 36 37 38 39 40 41



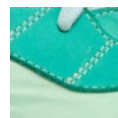
brown



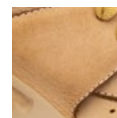
cipria



dust



grass



mud



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GHOST

styl. errant evo strap

sizes

art. 40140 man 39 40 41 42 43 44 45 46

art. 70100 woman 35 36 37 38 39 40 41



AW 22-23 COLLECTION

run-of.com



NOBODY

styl. errant evo strap

sizes

art. 40140 man 39 40 41 42 43 44 45 46

art. 70100 woman 35 36 37 38 39 40 41



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KLAUS

styl. errant evo strap

sizes

art. 40140 man 39 40 41 42 43 44 45 46

art. 70100 woman 35 36 37 38 39 40 41



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MAYA

styl. errant evo strap

sizes

art. 40140 man

39 40 41 42 43 44 45 46

art. 70100 woman

35 36 37 38 39 40 41



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MORRIS

styl. errant evo strap

sizes

art. 40140 man 39 40 41 42 43 44 45 46

art. 70100 woman 35 36 37 38 39 40 41



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BYON

styl. errant mid

sizes

art. 40141 man 39 40 41 42 43 44 45 46

art. 70064 woman 35 36 37 38 39 40 41



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HEAD

styl. errant mid

sizes

art. 40141 man 39 40 41 42 43 44 45 46

art. 70064 woman 35 36 37 38 39 40 41



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MCENROE

styl. errant mid

sizes

art. 40141 man 39 40 41 42 43 44 45 46

art. 70064 woman 35 36 37 38 39 40 41



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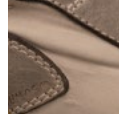


EVO MID PPT

styl. errant mid

sizes

art. 40141 man	39	40	41	42	43	44	45	46
art. 70064 woman	35	36	37	38	39	40	41	



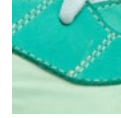
brown



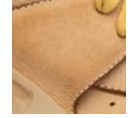
cipria



dust



grass



mud





BARBIE

styl. errant mid

sizes

art. 40141 man 39 40 41 42 43 44 45 46

art. 70064 woman 35 36 37 38 39 40 41



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BRATZ

styl. errant mid

sizes

art. 40141 man

39 40 41 42 43 44 45 46

art. 70064 woman

35 36 37 38 39 40 41



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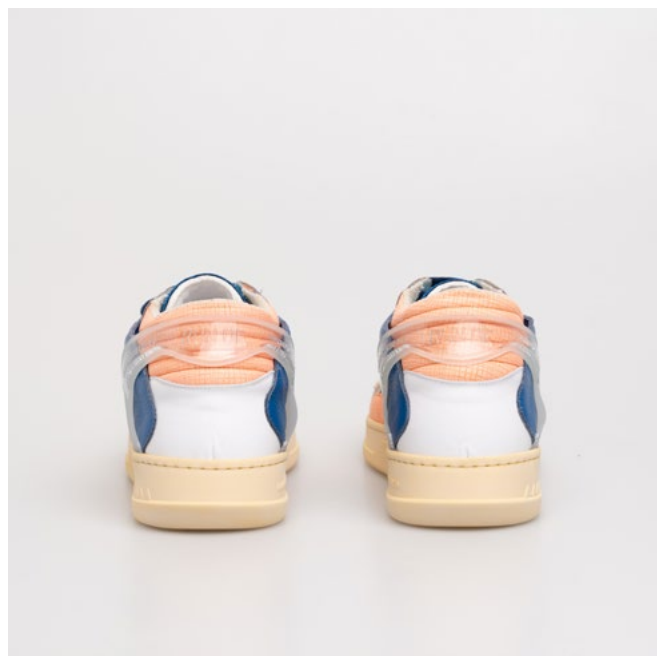
KEN

styl. errant mid

sizes

art. 40141 man 39 40 41 42 43 44 45 46

art. 70064 woman 35 36 37 38 39 40 41



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SCOTT

styl. errant mid

sizes

art. 40141 man 39 40 41 42 43 44 45 46

art. 70064 woman 35 36 37 38 39 40 41



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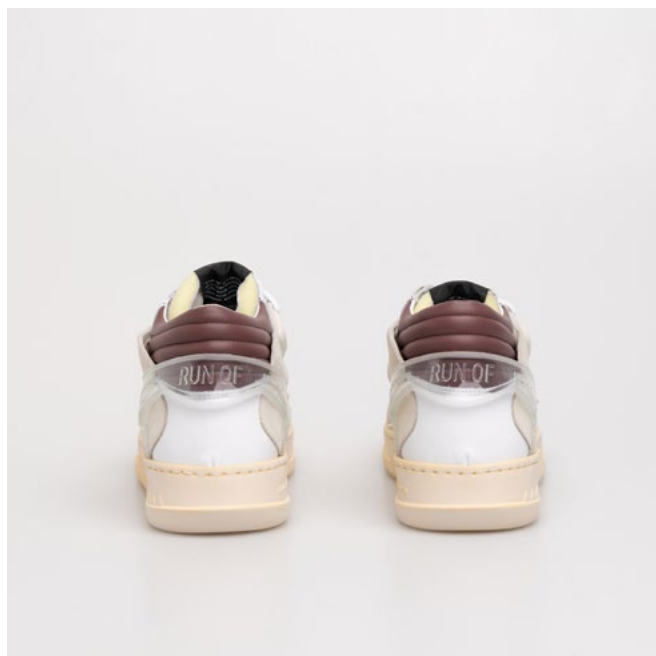
MID COMBI

style errant mid

sizes

art. 40141 man 39 40 41 42 43 44 45 46

art. 70064 woman 35 36 37 38 39 40 41



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NOTTE

styl. errant mid

sizes

art. 40141 man	39	40	41	42	43	44	45	46
art. 70064 woman	35	36	37	38	39	40	41	



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METAL PUNK

styl. errant mid

sizes

art. 40141 man 39 40 41 42 43 44 45 46

art. 70064 woman 35 36 37 38 39 40 41



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RUNARCHY

styl. errant mid

sizes

art. 40141 man 39 40 41 42 43 44 45 46

art. 70064 woman 35 36 37 38 39 40 41



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Accessories



BAG OF MIXED

Bag made of suede, calfskin, micro-injection rubber handle, printed crocodile shoulder strap and rubberized leather clutch.

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BAG OF MIXED

Bag made of suede, calfskin, micro-injection rubber handle, printed crocodile shoulder strap and rubberized leather clutch.

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run-of.com





BAG OF MIXED

Bag made of suede, calfskin, micro-injection rubber handle, printed crocodile shoulder strap and rubberized leather clutch.





BAG OF BASIC

Top quality abraded leather bag with micro-injection rubber handle.



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R-SOCK PREMIUM

sizes
unisex

S/M L/XL



AW 22-23 COLLECTION

run-of.com



R-SOCK PREMIUM

sizes
unisex

S/M

L/XL



AW 22-23 COLLECTION

run-of.com



R-SOCK PREMIUM

sizes
unisex

S/M

L/XL



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run-of.com



R-SOCK BASIC

sizes

unisex

S/M

L/XL



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Designed by
Matteo Ciuti – mc73

Produced by
Boemos S.P.A. – Industria Calzature
Via E.Fermi 20, Z.I. Le Botteghe
50054 Fucecchio (FIRENZE), Italy
Tax code/VAT no.: 04340070483
R.E.A. no.: FI 442054

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