

IVY
COPENHAGEN

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AW22



W E L C O M E TO AW 22

-the beginning of a new journey.

With the introduction of IVY EARTH, AW22 marks a new beginning for IVY Copenhagen.

What characterizes IVY EARTH is our curious and experimental approach to sustainability, always on the hunt to utilize new inventions. With every EARTH garment, we are working to ensure that the processes we use are kinder to the planet and people. All products are made from more sustainable fibers that have significantly less impact on our environment. The high contents of organic cotton and sustainable yarn is evident throughout this first collection of IVY EARTH styles.



THE NORDIC SWAN ECOLABEL

Within our IVY EARTH collection, you'll also find a great selection of styles certified by The Nordic Swan Ecolabel. This is something we are very proud about.

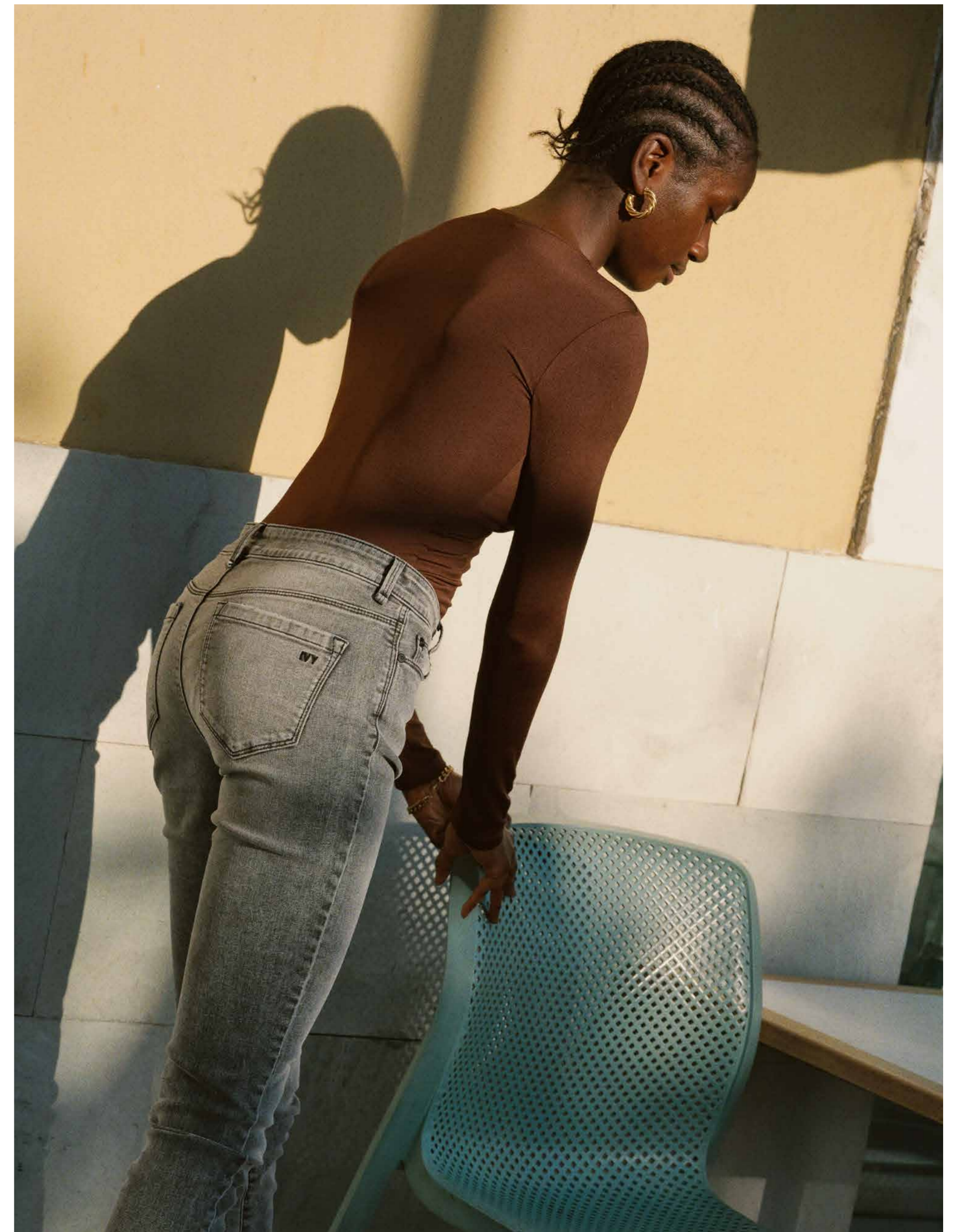
With these products we take our sustainable efforts to the next level. The certification is one of the world's toughest ecolabels, thus, it's a visible proof that we adhere to strict environmental and social criteria in the entire lifecycle of the product, from raw material to production, use, disposal, and recycling.

For us it means that we use organic and recycled materials, we save water and energy, and our products are produced without any harmful chemicals.

From left *jeans Brooke Cord wash Festival Cord denim shirt Lavina chinos Karmey wash Dark Khaki ribbed denim shirt Matti*



chinos Karmey wash Dark Khaki
ribbed denim shirt Matti



jeans Alexa Earth wash New Grey



*jeans **Tonya Earth** wash Organic Napoli Blue
suede fringe jacket **Stewart** color Sand*



jeans **Augusta Swan** *wash* Ever Black
ballon shirt Karmey



jeans **Brooke Earth** *wash* Organic Napoli
puff leather shirt Kylie ss



jeans Angie Earth wash Organic Napoli
ribbed shirt Matti



*jeans Taylor Earth wash Ever Black
denim shirt Lavina color Pink*



*jeans Brooke Earth wash Enovated Black
melange funnel neck knit Patti*



suede 70's a-shape skirt **Stewart** *suede fringe jacket* **Stewart**



combat dress **Karmey** *jeans* **Alexa Earth** *wash* **New Grey**



jeans Tonya Earth *wash* Rover Power Rinse
shirt Lauryn



tracksuit New Mia

INFLUENCED BY YOUTH CULTURE AND STREETSTYLE, Ivy Copenhagen IS AN ECLECTIC DENIM DREAM THAT EVOKES A SPIRIT OF FREEDOM AND ADVENTURE. WITH A FUSION BETWEEN FASHION AND CASUAL COOL, THE IVY UNIVERSE IS CREATED WITH FREE SPIRITED WOMEN IN MIND AND IS A CREATIVE SPACE WHERE PERSONAL STYLE AND INDIVIDUALISM IS CELEBRATED.



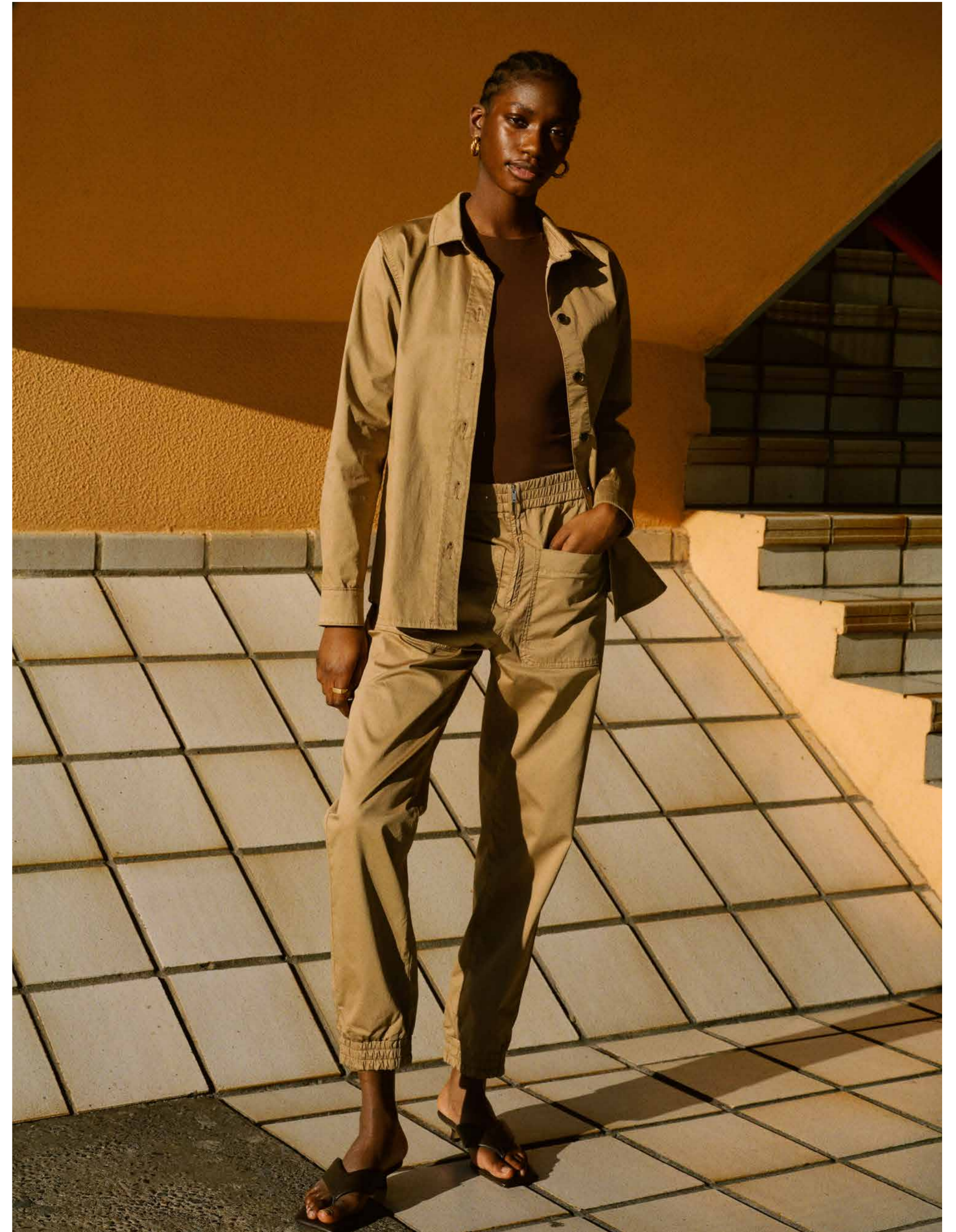
jeans Daria Earth *wash* Organic Blue Bleached Capri



jeans Johanna Earth Kick Flare *wash* Rover Power Blue
sailor knit Chaka



jeans **Daria Earth** *wash Organic Capri Blue Bleached*
striped pullover knit Chaka



cargo zip Lauryn shirt Lauryn



melange funnel neck knit Patti color Army Green



jeans Tonya Earth wash Organic Napoli Blue



From left *puff leather dress* **Kylie**
jeans **Milola Earth** *wash* **Texas** *chic boxy blazer* **College**



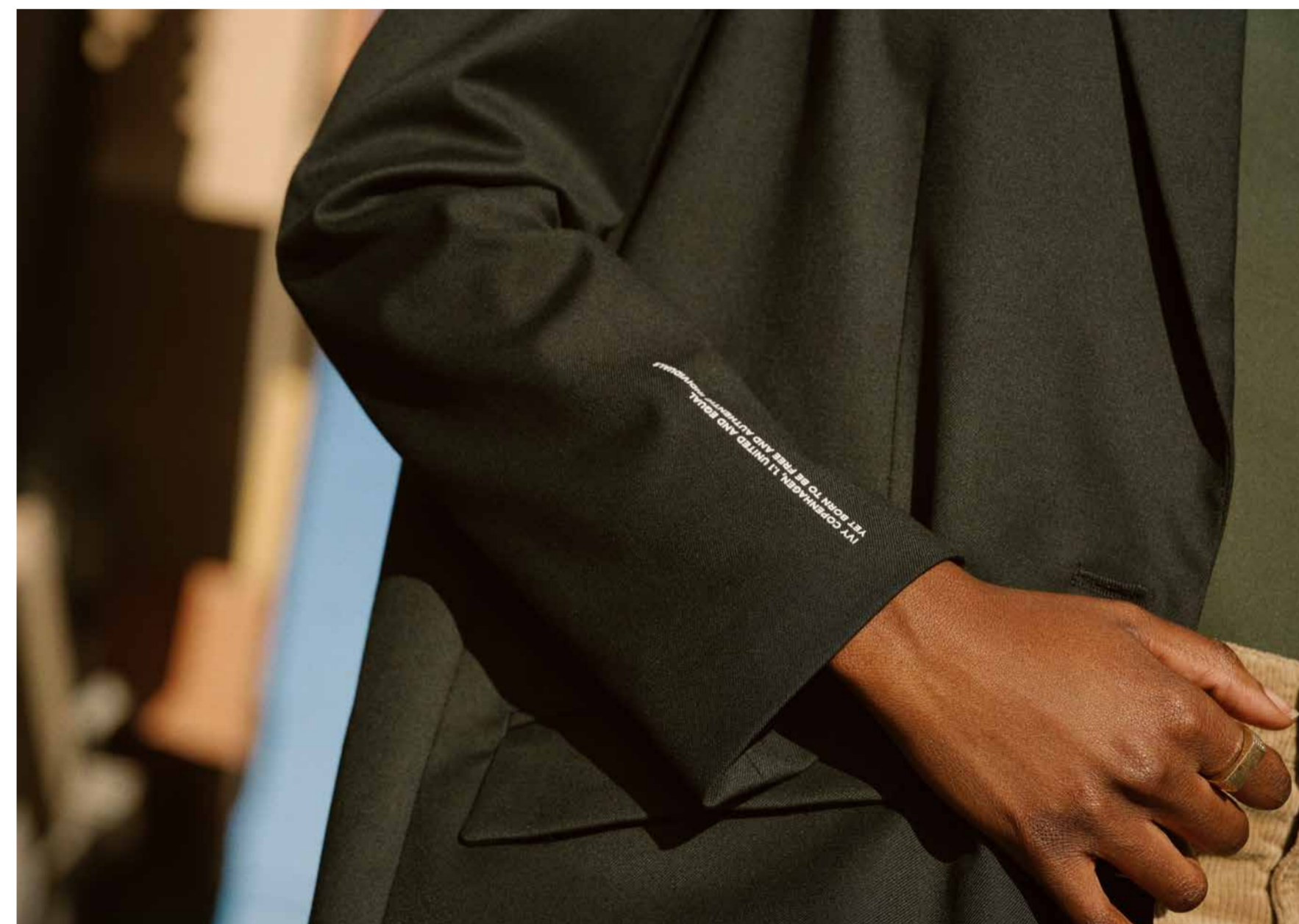
jeans Tia Bullet wash Original Black
biker jacket Kylie



jeans Frida Earth wash Grey



*jeans Milola Earth wash Original Texas
chic boxy blazer College*



jeans Milola Cord wash Festival Cord
chic boxy blazer College



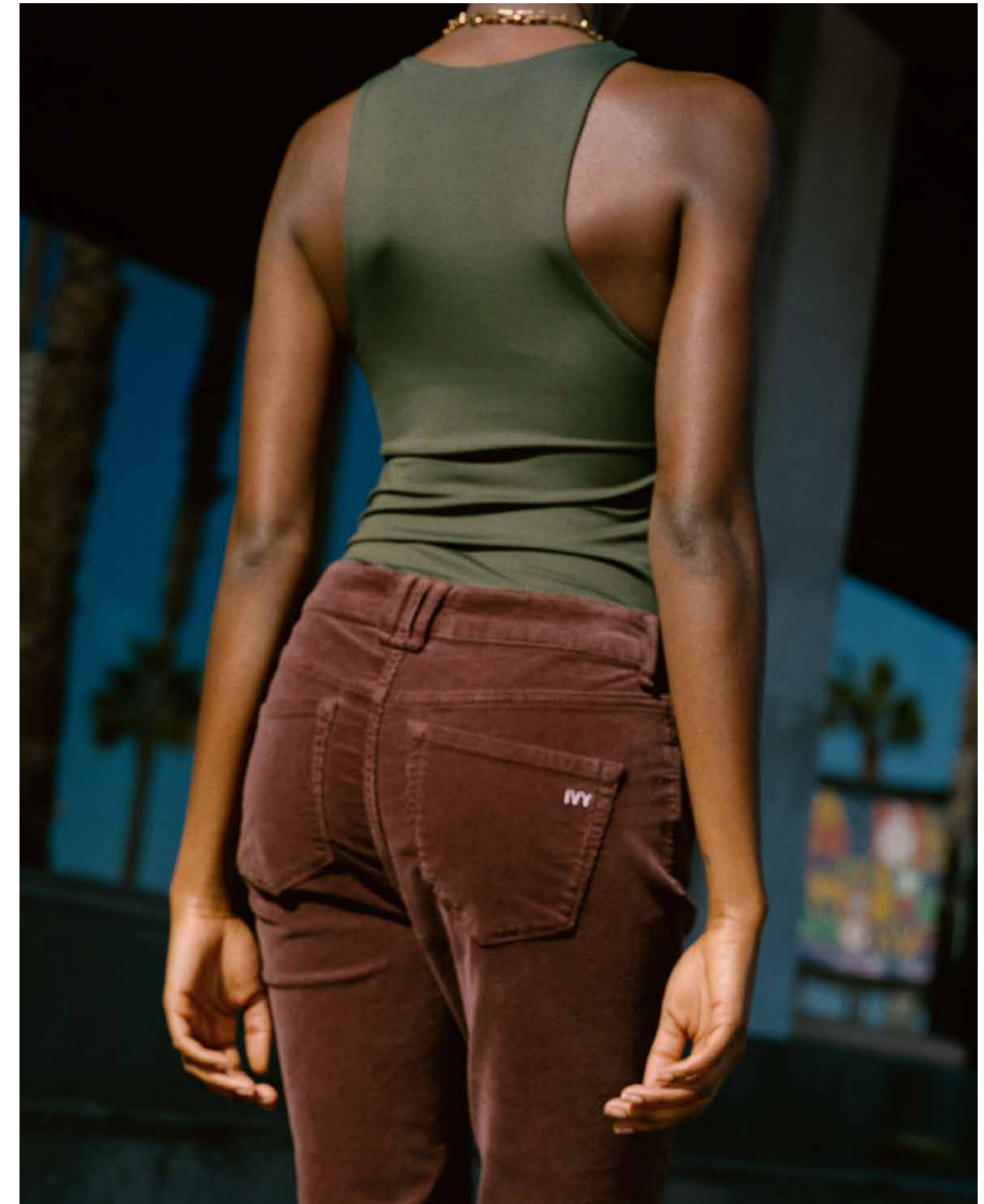
leather pant Ali kylie
shirt stone collection Lavina color Fresh Green



jeans 70's combi Mia wash Heavenly Hem Denim
shirt Louise Woodstock



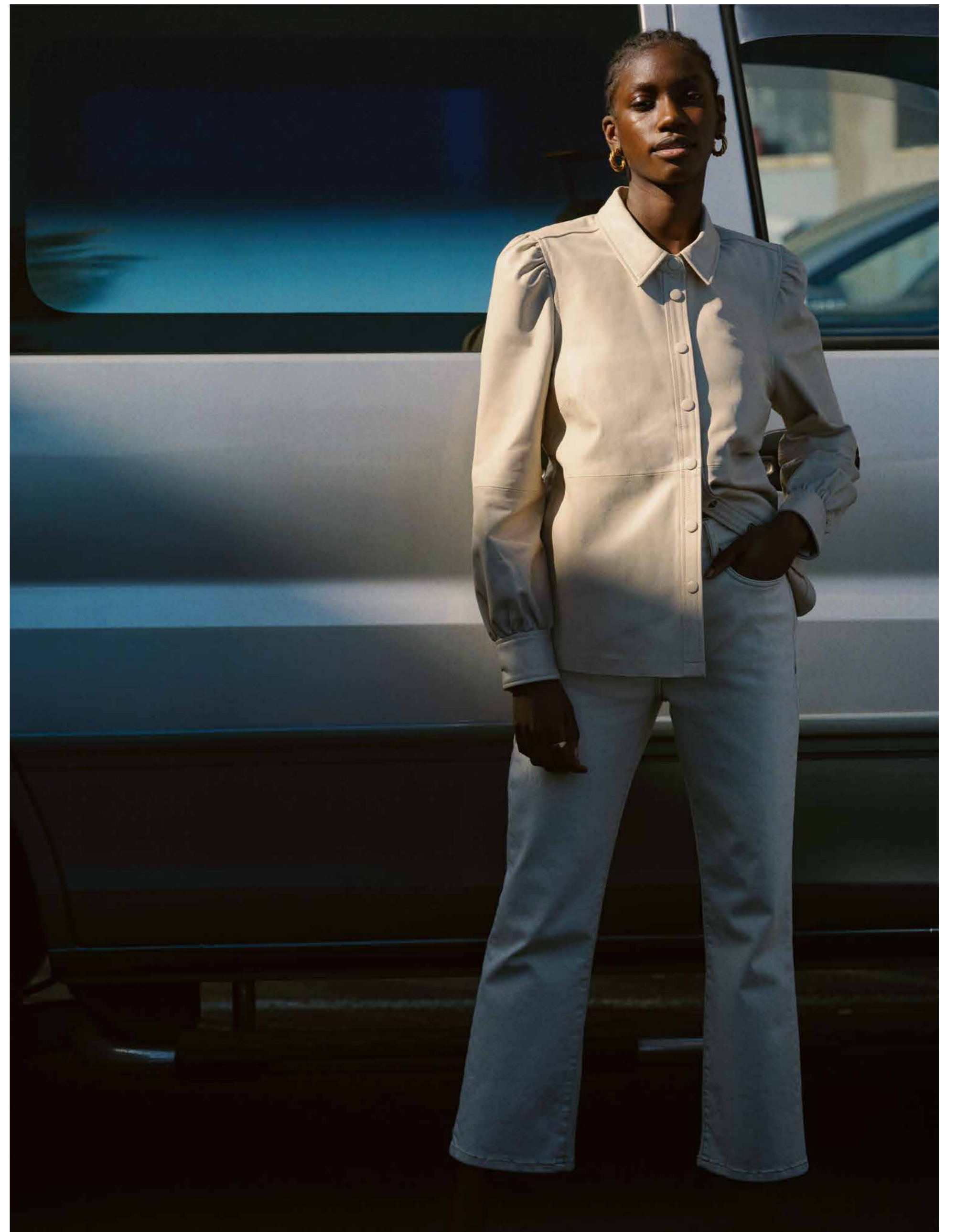
jeans ecru Mia
classic shirt Matti



pants Tara Baby Cord *wash* Espresso Brown



*jeans Lola wash 80's Grey
puff leather shirt Kylie LS*



*jeans Frida wash Ecrú
puff leather shirt Kylie LS color Café Crème*

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SEASON

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